



Press Release

RAPID BRIDGE TECHNOLOGY SELECTED BY APPLIEDMICRO FOR MULTI-PLATFORM ADVANCED NANOMETER SYSTEM-ON-CHIP DEVELOPMENT

AppliedMicro Taps LiquidSoC to Lower Systems Risk, Cost and Time-to-Market

SAN DIEGO, October 13, 2009 --- Rapid Bridge, an innovator in advanced semiconductor design and development processes, announced today that its LiquidSoC™ has been selected by Applied Micro Circuits Corporation (NASDAQ: AMCC) for a multi-platform, advanced nanometer system-on-chip (SOC) engagement.

LiquidSoC – A Systems Approach to Design

Rapid Bridge's Liquid platforms provide an entirely new approach to IC development that inherently improves the performance of the SoC building blocks. Developed from the ground up, Rapid Bridge's SoC platforms, or Liquid platforms, have been designed to work together seamlessly through Rapid Bridge's patented Global Shared Resources Architecture. This Global Shared Resources Architecture differentiates Rapid Bridge's solution by combining the infrastructure requirements of individual circuits into a shared resource system reducing the inefficiencies associated with complex chip designs.

"In the past, AppliedMicro chose to source solutions from multiple vendors, which added considerable development time and integration risk," said Babak Mansoorian, corporate IP manager at Applied Micro. "Rapid Bridge offers us a proven alternative, where all subsystems, IOs and PHYs, work together as a system lowering both risk and time-to-market."

Rapid Bridge's chip-level approach reduces area, power, IP integration risk, development time and time-to-market – improving the ability of the semiconductor industry to innovate.

Flexibility and Performance

Rapid Bridge's Liquid platforms provide meaningful advantages in power, area and size and have the added benefit of metal configurability. The configurable Liquid platforms enable designers to make full logic changes using metal masks only – reducing the cycle time and costs associated with chip spins, feature creep and derivative products.

“At AppliedMicro, we took a long term view of where the industry was heading and our needs in the face of increasing complexity and cost. In the end, we valued re-configurability, performance and, of course, total cost,” said Bob Gargus, CFO of AppliedMicro. “Rapid Bridge’s unique approach delivers a superior advanced nanometer SoC platform with reduced cost, power and time-to-market.”

The system level advantages of Rapid Bridge’s Liquid platforms coupled with its metal programmability provide a matchless combination of flexibility and performance to enable the next-generation of IC designs.

““We are delighted to work with AppliedMicro to deliver their next generation of products and look forward to a long term relationship,” said Massih Tayebi, CEO of Rapid Bridge. “Our goal at Rapid Bridge is to unleash innovations at advanced nanometers by lowering the barriers of entry. Our Liquid platforms lower total development costs, shrink the die size and, most importantly, reduce power, which contributes greatly to fulfilling our customer’s environmental objectives. We do all this at very low NREs and ASIC-comparable unit costs, which makes us very affordable and lowers the barriers of entry at 90 nm and below for the whole industry.”

About AppliedMicro [NASDAQ: AMCC]

AppliedMicro is a global leader in energy efficient sustainable solutions to process, transport, and store information for the next generation of Internet data center and carrier central office. A leader in high speed signal processing, IP and Ethernet packet processing, and embedded processors, AppliedMicro's patented innovations provide high value solutions in telecom, enterprise and consumer applications. AppliedMicro's corporate headquarters are located in Sunnyvale, Calif. Sales and engineering offices are located throughout the world. For further information regarding AppliedMicro, visit the company's Web site at <http://www.appliedmicro.com>.

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About Rapid Bridge

Rapid Bridge is a semiconductor technology company with a unique approach to addressing the industry’s issues of cost, performance, power and time to market. Rapid Bridge’s patented technology is baked into the product portfolio: LiquidIP™, LiquidASIC™ and LiquidSoC™. LiquidIP is a robust IP portfolio which includes the smallest and highest performing IPs in the industry. LiquidASIC lowers cost barriers and includes a complete collection of pre-defined ASIC platforms, interface subsystems and foundations IPs. LiquidSoC provides the industry’s most cost efficient SoCs with customer-defined die size and IP resources, regular layout structures, and full programmability. Rapid Bridge enables the industry’s genius. For more information on Rapid Bridge, visit us at www.rapidbridge.com.

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